



Request for Bids on Scope of Work Proposal

Project #2

Branding/Logo/Promotional Material

ShuttleBus-Zoom is looking for bids for the following scope of work:

- ShuttleBus-Zoom is looking to rebrand our organization.
- Development of a brand that is simple, clear and reflects what we do-Public Transportation (Bus and Trolley)
- Development of a logo
- Development of a tag line if appropriate
- Connection to a social media strategy and website upgrade
- Media outreach and public information
- Work shall be completed on or before July 19, 2019

Please submit bids by June 7, 2019 to:

ShuttleBus-Zoom
c/o Craig Pendleton
13 Pomerleau Street
Biddeford, ME 04005

Or by email:

cpendleton@shuttlebus-zoom.com