



FOR IMMEDIATE RELEASE:

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**Biddeford Saco Old Orchard Beach Transit to Launch
Enhanced Routes and Expanded Service on August 1st**

(Biddeford, Maine) – On August 1st, Biddeford Saco Old Orchard Beach Transit (aka ShuttleBus-Zoom) will be launching its enhanced routes and expanded service. The Saco Transportation Center will serve as the operational hub for all routes and connections. Biddeford Saco Old Orchard Beach Transit's customer service staff will be occupying office space inside the transportation center to better service our customer's needs. All local routes, as well as the Portland InterCity run, will begin and end their 75-minute routes at the Saco Transportation Center. Zoom Turnpike Express Service will remain unchanged.

Routes will be color coded for ease of identification. A new route will service the Saco Industrial Park, Mill Brook Business Park and Route 1. The Portland Intercity run will become a more direct route using Route 1 through Saco and Scarborough on its way to Campus Drive, Maine Mall, Portland Greyhound Station and Congress Street. Biddeford routes will be expanded to include more locations including Morin Street in the Biddeford Industrial Park and Route 1 to service the proposed York County Courthouse. Old Orchard Beach's service will be expanding to cover Ross Road, Cascade Road and Milliken Street. Details of all routes, stops and maps will soon be available online at www.shuttlebus-zoom.com or hardcopies will be available on the buses and at our office.

Biddeford Saco Old Orchard Beach Transit (BSOOB Transit) has made significant improvements to its transit service including expanded routes, improved bus stops with updated signage and new bus shelters.

BSOOB Transit staff will be available throughout the day to answer any and all questions from customer.

For additional information and updates:

- Website: www.shuttlebus-zoom.com
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- Questions? Feedback? cpendleton@shuttlebus-zoom.com
- Social media: Facebook; Twitter